

The Progressive Era, 1900-1920 Topics of Discussion 1. Shift from Gilded Age to Progressive Era Reform 11. Four Goals of the Progressive Era Reform Movement 111. Theodore Roosevelt and Republican Progressivism 1V. William H. Taft, Roosevelt's protégé outdoes his boss V. The Election of 1912 – Progressives battle each other VI. Woodrow Wilson's Progressivism

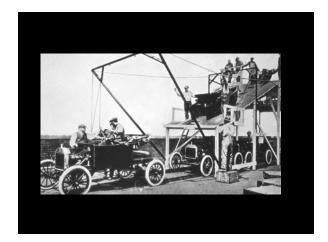








The Progressive Era, 1900-1920 II. Four Goals of the Progressive Era Reform Movement B. Greater Efficiency 1. Frederick Winslow Taylor, Principles of Scientific Management (1911) 2. Henry Ford – Ford Auto 3. Managers -- City Manager Plan 4. Theodore Roosevelt and Conservation



The Progressive Era, 1900-1920 II. Four Goals of the Progressive Era Reform Movement C. Greater Regulation 1. Ida Tarbell, History of Standard Oil (1902-04) 2. Upton Sinclair, The Jungle (1906) -- Pure Food and Drug Act 1906 3. Department of Commerce and Labor (1903) 4. Hepburn Act (1906) 5. Federal Trade Commission (est. 1914) 6. New Spirit of Regulation – Question of Clientele capture



















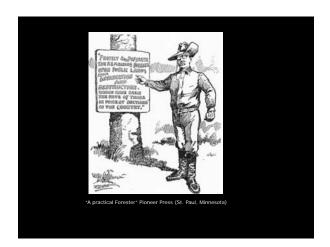
The Progressive Era, 1900-1920 III. Theodore Roosevelt and Republican Progressivism D. Saw Congress as a slow and grid-locked organization torn by party E. Wanted to return the Presidency to the power that it had under Lincoln F. "Square deal." G. Northern Securities Case (1904) H. Re-elected in 1904. 1. The Swift Case (1905) overturned decision in E.C. Knight Case (1895) -- "Interstate stream of commerce" J. Conservation











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IV. William H. Taft, Roosevelt's protégé

- A. Roosevelt chose William Howard Taft as successor.
- B. Taft seen as least Progressive President. However:
- C. Taft brought 45 antitrust suits Roosevelt brought only 40.
- D. Taft withdrew more land for public use in 4 years than Roosevelt had in 8.
- E. But, Taft was a poor politician
- F. Example: Ballinger and Pinchot episodes
- G. Left Taft in poor position for 1912





U.S. Forestry Bureau: Forester Pinchot sits writing "The Truth."

Secretary Ballinger jumps, screaming, "Great Scott, Man! Who said you could do that?"

Pinchot continues writing, angering also Secretary Hitchcock and others.

Finally Pinchot is thrown out by Taft, who shouts, "Gross Insubordination!"

January 10, 1910

The Progressive Era, 1900-1920



V. The Election of 1912 – Progressives Battle Each Other

- A. William Howard Taft Republican Nominee but not popular candidate
- B. Theodore Roosevelt Progressive, New Nationalism, Regulated Monopoly, Herbert Croly

- C. Woodrow Wilson: Democrat, New Freedom, Regulated Competition, Louis Brandeis
- D. Wilson Wins: 435 Wilson, 88 Roosevelt, 8 Taft.





